



REACH AI
M E D T E C H

Digital Innovation for Foundation & CSR Initiatives Initiatives

From activity execution to measurable social impact

⚠ CHALLENGE

The CSR Execution Gap

Despite significant investments in social programs, many foundations struggle to move beyond activity delivery to create lasting change. Traditional approaches focus on execution rather than outcomes, leaving critical questions unanswered.

Resource Investment Without Root Cause Focus

Activities are delivered and participants served, but underlying systemic issues often remain unaddressed and unchanged.

Limited Impact Measurement Measurement

Success is measured primarily through participation numbers and activities completed rather than behavioral change or community outcomes.

Visibility Challenges

Decision-makers lack real-time visibility into program performance, community needs, and emerging trends that could inform strategic adjustments.

 OUR MISSION

Transforming CSR Through Technology

Reach AI enables foundations to shift from activity-led programs to impact-led initiatives that create measurable, sustainable change in communities.

Design Freedom

Empower program teams with the flexibility to design, deploy, and continuously evolve initiatives based on evidence and community feedback.

Grassroots Intelligence

Leverage technology to understand real community needs, patterns, and challenges at the ground level with unprecedented clarity.


Actionable Transparency

Deliver real-time insights, comprehensive accountability, and transparent reporting that drives informed decision-making.

Activity vs Impact: A Fundamental Shift

The difference between traditional activity-based programs and impact-led approaches is profound. Technology enables foundations to achieve more with less while gaining deeper insights.

Parameter	Traditional Model	Reach AI Model
Manpower Requirements	High staffing needs	Minimal team required
Record Keeping	Manual or inconsistent	Fully automated
Instant Reporting	No	Yes
Doctor Presence	Physically required	Remote access enabled
Data Accuracy	Manual Entry Errors	AI Assisted, Machine Captured
Audit & Compliance	Hard to validate outcomes	Fully auditable & CSR Ready
Scalability	Hard to scale	Easy to Scale, Repeatable

 **Remember:** Activity shows effort. Impact shows change. The shift from counting outputs to measuring outcomes transforms how foundations create lasting social value.

How Reach AI Works



Strategic Deployment

Reach AI kiosks are installed at accessible community centers, workplaces, and gathering spaces where people naturally congregate.



Community Access

Community members receive preventive health screenings, wellness checks, and personalized health guidance through an intuitive interface.



Intelligent Capture

AI technology automatically captures health data, identifies risk patterns, detects emerging trends, and flags concerns for follow-up.



Real-Time Intelligence

Insights and analytics flow instantly to centralized CSR dashboards, enabling program leaders to monitor impact and respond quickly.

What REACH AI Brings to Your Workplace

EAR Test

It Helps Detect Hearing Loss Early, Especially In Noisy Work Environments.



Lung function test

Detect Respiratory Issues Early, Preventing Further Complications.



AI-Powered Symptom Analyzer

Smart Symptom-Based Analyzer To Suggest Possible Conditions Before Doctor Consultation.



X-RAY

Chest X-Rays Help Detect Early-Stage Respiratory Issues Like Tuberculosis, Pneumonia Or Chronic Obstructive Pulmonary Disease



Integrated Pathology

Enables 3900+ Lab Tests And Provides Employees And Employers To Their Respective Dashboards.



Specialist Consultation

12 Lead ECG Monitors Heart Activity And Provides Doctor At The Other End Recorded Report



EYE TEST

Routine Eye Exams Can Reveal Conditions Like Glaucoma, Cataracts, Macular Degeneration, And Diabetes, Ensuring Early Intervention.



12 Lead ECG

ECG Tests Help In Early Detection Of Heart Conditions Like Arrhythmias, Heart Attacks, And Other Cardiovascular Diseases

End-to-End Technology Platform

Reach AI creates a seamless ecosystem connecting community health needs with foundation resources and strategic decision-making.

01

Community Engagement

Accessible touchpoints in familiar locations

03

Digital Records & Risk Detection

Automated data capture and pattern analysis

05

Impact Dashboard

Comprehensive visibility into program performance

02

AI Health Kiosk

Intelligent screening and assessment tools

04

Remote Consultation

Expert medical guidance without geographic barriers

06

Strategic Decisions

Data-driven program refinement and resource allocation

TRANSFORM YOUR IMPACT

Be The Changemaker

Reach AI empowers foundations to transcend traditional limitations and create the sustainable, measurable impact your communities deserve.



Program Independence

Design and deploy initiatives with complete freedom, guided by data rather than constraints.



Root Cause Clarity

Technology reveals underlying systemic issues, not just surface-level symptoms that mask deeper problems.



Instant Intelligence

Access real-time trends, automated alerts, and actionable insights that inform strategic decisions.

10 x

Community Proximity

Multiply your foundation's reach and engagement with communities exponentially

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Sustainable Impact

Create lasting change that extends far beyond individual program cycles



The Journey from Activity to Impact

Traditional CSR programs often stop at activity delivery. Reach AI transforms this linear process into a continuous cycle of learning, adaptation, and measurable social change.



Foundation Vision

Strategic intent and resource commitment



Program Activities

Targeted interventions and community engagement



Root Cause Analysis

Technology-enabled deep understanding of systemic issues



Measurable Impact

Documented behavioral change and community outcomes



This transformation requires more than good intentions—it demands the right technology, insights, and commitment to evidence-based decision making.

Complete Impact Ecosystem

From first community touchpoint to strategic program refinement, Reach AI creates a comprehensive system that delivers transparency, accountability, and continuous improvement.



Real-Time Insights
Monitor program performance as it happens with live data feeds

Intelligent Alerts
Receive notifications about emerging trends and critical issues

Trend Analysis
Identify patterns and opportunities across communities

Root Cause Analysis
Understand underlying systemic challenges driving outcomes

THANK YOU

Let's build scalable healthcare impact together.

Let's discuss your CSR goals

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Available for pilot programs & national rollouts

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